

## RESEARCH MANAGER

InterMedia is a nonprofit research and evaluation consulting firm with two decades of experience in more than 100 countries. Devoted primarily to supporting global development, InterMedia is based in Washington, D.C. Clients range from U.S., European and United Nations development agencies to philanthropic foundations to NGOs and international media.

InterMedia's research, typically in about 20 countries a year, spans a wide spectrum, with a focus on strategic guidance for program execution and evaluation of program impact. Key practice areas are: financial inclusion; global health communications; and engaging global publics for conflict resolution, citizen empowerment and advancing democracy.

**We seek an experienced Research Manager with a proven track-record of managing complex, large scale, multi-method research programs.** This position helps to manage field research teams, liaise with clients, develop and maintain research documentation, produce and adhere to project schedules, and ensure delivery of high quality data and analysis and project deliverables on time and within budget. This position also assists in developing new business proposals and practice areas. The Research Manager position is located in Washington, D.C. and expected to travel internationally (30%).

### Key Requirements:

#### Education:

- Bachelors or Master's degree in social science, market research, global finance, or similar relevant subject.

#### Experience:

- 3+ years' experience in managing the implementation of multi-country quantitative surveys and qualitative research;
- Experience in performing integrated research – preferably with knowledge of large-scale nationally representative quantitative surveys and qualitative methodologies and analytical approaches;
- Experience in managing and supervising large research teams conducting fieldwork as well as simultaneous managing quality control/spot-checking teams and reporting and analysis teams;
- Experience in data analysis and in writing clear, insightful and compelling reports;
- Ability to implement multi-country project plans including logistics, cost and quality control routines, and to mentor other researchers;
- Solid project management skills with an evidenced track record.
- An understanding of survey research and applications for non-profits, foundations and NGO's, in the international development and related sectors.
- Fluency with targeted research initiatives for strategy, communications, advocacy, usability and measurement and evaluation
- Problem-solving ability
- Excellent written and presentation skills and a confident communicator

- Excellent at analyzing data, ensuring accuracy, logical consistency and value-added insight;
- Ability to collaborate with specialists on multi-country, mixed-methodology projects.
- Data visualization and presentation-building skills.
- Proven experience in producing and publishing actionable research and analysis that has received coverage within the research and development community; and a
- Willingness to travel internationally (approximately 30%).

**Desirable:**

- Strong applied knowledge of multivariate quantitative and qualitative analysis and reporting preferred;
- Command of analytical software such as SPSS or STATA with experience in statistical modeling and analysis;
- Background in mobile money/financial services for the poor, or impact evaluation for large government and philanthropic clients; relevant domain knowledge to intuitively interpret and analyze field data,
- Experience in questionnaire design and data entry procedures;
- Program monitoring and evaluation experience is advantageous; and
- Foreign language skills, preferably Hindi or other South Asian language.
- Familiarity with issues related to financial inclusion in South Asia.

InterMedia offers an excellent compensation and benefits package and a supportive work environment. **We invite qualified candidates to email a cover letter, resume, salary history and links to any relevant work to: [RM@intermedia.org](mailto:RM@intermedia.org)** or fax to 866-500-4095. *Please note that only shortlisted candidates will be contacted. **No phone calls please.*** EOE/M/F/V/D