

Questions Received from Prospective Offerors

A. Technical Questions

1. How will the sample will be distributed per state? Would it be on the basis of percentage of population that particular state has (e.g., per 2011 census, UP state has 16.49% of population, so the sample would be 16.49% of 45,000) or do we have any other plan for sampling per state? It would help us to calculate the cost incurred.

Answer: Please refer to **Addendum A – Sampling Guidelines** on pages 29-32 of the RFP for sample design parameters.

2. Whenever we conduct surveys with minor respondents (those below 18 years of age) we conduct surveys in front of parents/guardians. Would that be allowed in the project with InterMedia?

Answer: Yes. In addition, the parents of selected minor respondents must provide written consent for the minor to participate in the survey.

3. Do we need a CAPI system or equipment that is GPS-enabled?

Answer: Offerors must have the ability to conduct fieldwork using GPS-enabled handled devices using a CAPI software survey script (e.g., SurveyToGo). GPS locators that can serve as a back-up for when the devices fail to capture GPS coordinates is also advisable.

4. The background [section of the RFP] mentions that the Financial Inclusion Insights Program uses both quantitative and qualitative research methods and identifies pathways to ensuring that those most in need have the financial tools necessary to improve their economic capability. The scope of work for this study refers to quantitative research methods only. Do you want Offerors to suggest an appropriate qualitative survey?

Answer: Please only respond to this study's quantitative scope of work as detailed in the RFP.

5. It is also mentioned in the background section that this survey will measure and track awareness and use of digital financial services (DFS) across the population and among specific consumer segments, such as poor adults and rural women. The suggested methodology mentions nationally representative of individuals aged 15 and older, covering both urban and rural areas. Should the sampling plan consider stratification of any nature?

Answer: Please refer to pages 29-32 of the RFP for sample design guidelines.

6. There seems to be a typo in the work plan section (page 9) for the activity-interviewer briefing. The dates mentioned against this activity are given as 7th Aug to 5th Aug. Can you please confirm these dates?

Answer: The correct dates are 7th-9th August.

7. Given our understanding of the local context, can we deviate slightly from the suggested work plan and suggest a different flow of activities in our proposal to bring in efficiencies?

Answer: Yes, this is acceptable if the proposed activities fit within the expected project timeline/duration noted in the work plan. Please provide an explanation of your changes and expected efficiencies.