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FOR IMMEDIATE RELEASE: 3 FEBRUARY 2011

InterMedia UK names Andrea Marmolejo, expert on impact investments in the developing world, as its newest board member.

Washington, D.C. – Andrea Marmolejo, an investment advisor focused on environmental and sustainable projects in Africa, India and the UK, is the latest appointment to InterMedia UK's Board of Directors.

Andrea set up the advisory and private placement team at UNLtd Ventures, which targets social investments in developing countries, and has also worked with the World Bank as well as with clean technology and impact investment funds.

"We're very excited to have Andrea join our InterMedia team," says InterMedia Chair, Ambassador Richard Carlson. "Her knowledge and breadth of experience in the public and private sectors globally, as well as a keen understanding of how best to meet developing world issues and needs, will be invaluable in advising and guiding the growth of InterMedia UK."

Andrea started her career as a strategy consultant at McKinsey & Co. and then led utility and infrastructure sector teams in investment banking groups Kleinwort Benson and Goldman Sachs, where she was the lead analyst in some of the largest privatizations in the region, including power companies Light Electricidade, Central Puerto and Central Costanera. From there, she became senior portfolio manager at hedge funds Regency Capital and Caxton Europe. Andrea also worked on private equity investments in clean technology for The Carbon Trust and set up a long-short global equity fund for Impax Asset Management focusing on power, water and renewable energy.

“As InterMedia UK takes on new research consultancies in development, and continues to roll out branded tools like the Effective and Inclusive Elections Citizens Research Program and the Engagement Index, it is critical to have board members like Andrea, bringing with them insight and a track record of innovation in sustainable development,” says InterMedia UK Chair Dr. Graham Mytton.

Andrea is a mentor to Ashoka Fellows, and served in the election panel for Ashoka fellows in the UK. She is also a Board Member at the Harvard Kennedy School Alumni Association. Andrea was a Fulbright Scholar, holds an MPA degree from Harvard University and an Economics degree from the University of Buenos Aires.

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InterMedia (www.intermedia.org) is a research-based consultancy providing strategic guidance and insight into the behaviors and views of people globally, especially among hard-to-reach populations. We deliver counsel on effective engagement strategies in an increasingly complex media and communication environment, helping a diverse clientele map and measure how people gather, share and shape information. Based in London, UK and Washington, DC, InterMedia also works with partners across the developing world to strengthen local research capacity. On the ground in 60 countries annually, its 40 research experts use innovative techniques to understand how information, communication and media resources can deliver impact. InterMedia created [AudienceScapes](http://www.audiencescapes.org) (www.audiencescapes.org) an integrated research program and online resource center that improves development outcomes through knowledge sharing and dissemination of research and analysis in a user-friendly format. Clients include the World Bank, USAID, the Bill and Melinda Gates Foundation, UNESCO, the BBC World Service, the Department of State, Deutsche Welle, Sesame Workshop, AED and major U.S. public international broadcasters.