



Chief Executive Officer InterMedia Survey Institute

The InterMedia Survey Institute in Washington, D.C., is an independent, not-for-profit company dedicated primarily to providing comprehensive and trusted audience and opinion research in support of U.S. and European public international broadcasting and global strategic communications. Clients include the U.S. Broadcasting Board of Governors, the BBC, Deutsche Welle and other public and private organizations.

The Board of Directors of InterMedia seeks applications from qualified individuals for the position of Chief Executive Officer. The CEO will build on the organization's unique strengths in its core practice area of international media and audience research, while diversifying its client base and expanding its mission into the rapidly evolving and dynamic field of strategic public communications and the support of "smart power," where diplomacy, security and global development converge.

The successful candidate will combine demonstrated research literacy with strong management and representational skills, an innovative, entrepreneurial spirit and a collaborative style of leadership that encourages trust and confidence.

The CEO will manage a research operation of 30 highly experienced geographic specialists with excellent support teams for finance, communications, business development, and research methodology. Total full-time staff is 40, not including consultants.

KEY RESPONSIBILITIES

- Develop and implement strategies for enhancing client diversity and revenue growth, consistent with the organization's longstanding research mission;
- Lead a skilled management team;
- Inspire a dedicated professional staff to embrace new strategies for expansion and innovative ideas for research;
- Manage contractual relations with U.S. government agencies and other public and private sector clients;

- Oversee operations of InterMedia's Washington operations and London office to ensure efficiency, quality, service, and cost-effective management of resources;
- Track and assess the organization's progress in implementing a long-term business plan;
- Refine operational policies and procedures.
- Work closely with a collegial Board of Directors.

KNOWLEDGE AND SKILL REQUIREMENTS

- At least ten years of increasingly responsible management experience in fields relevant to international public media, audience and opinion research and global strategic communications and/or public diplomacy;
- Postgraduate degree in a relevant field (or equivalent);
- Strong conceptual familiarity with the methodology, analysis and standards of audience and opinion research;
- Experience in strategic planning and change management;
- Proven ability to identify and secure government contracts and private revenue sources;
- Excellent communications, negotiating and representational skills;
- Demonstrated ability to lead a culturally diverse team of professionals, with a passionate commitment to the integrity of research.

The position requires willingness to work a flexible schedule and to travel. U.S. citizenship is required.

InterMedia provides a generous package of benefits. It is an equal opportunity employer.

Applications should provide a letter of motivation, a curriculum vitae, salary requirements, and relevant contact information for three references to ceosearch@intermedia.org.

References should be a mix of the candidate's peers, direct reports, supervisors or individuals external to the candidate's organization.

Please note: Only short-listed candidates will be contacted.

Application Deadline: April 8, 2010